

September 6, 2017

Dear Madam/Sir,

Are you a victim of the exploitative, profit hungry and non caring market that serves you food that is after your purse and cares for little else? Have you felt powerless when you go for food shopping not knowing whom and what to believe? And whether you are paying the right some for good grocery? I am sure like thousands of others who wished there was another way of buying and eating things that would do good for your body and soul.

This letter is to assure that there are others who think of you and try to trade fair with you. Small scale Women farmers of DDS, Deccan Development Society a non-profit organization working in the Zaheerabad area of Sangareddy District who have centuries of heritage in cultivating nutritious organic millets and pulses decided ten years ago that their produce must also reach their urban sisters and brothers. And through this act of theirs they must liberate urban consumers from the manipulative markets. They started their own market which did not obey the dictators of mainstream market. They decided to concentrate on the well being of people than on their money.

Sangham Organics is the first market in the country which is completely owned and run by small scale women farmers, farmers who have also established the India's first community media including an FM radio. *Please see ddsindia.com.*

Sangham Organics which has more than 2000 women farmers' as its membership has formed themselves into *PGS* (Internationally approved organic certification - *pgsorganic.in*) groups to back up their market. They cultivate millets, pulses, oil seeds and more in a completely organic fashion.

The women of *Sangham Organics* are contributing to well being of thousands of people providing them health and nutrition through providing slow processed quality products at most affordable prices. The products include millets, cold pressed oils, hand pound pulses, traditionally prepared organic jaggery, many forgotten nutritious oil seeds while protecting the soil health and environment with their committed ecological principles.

DDS which has stood by these women in all their activities has also dedicated itself to spread awareness to consumers about the nutritional values and way of consuming all the products it sells. Understanding urban consumer needs, DDS is also constantly developing *Ready to Cook* and *Ready to Eat* products.

Please find the product list attached with this letter. If you notice, the prices are less compared to other organic brands and the money you pay goes directly to farmers bypassing middle men.

We will be extremely happy to associate with you in this effort to promote health and nutrition among the urban consumers who are seeking genuine organic products at affordable prices.

On request of Sanghamitra school management, we have decided to put up sales and exhibition of Sangham Organics products on September 10 2017 from 9.30 a.m onwards at the school premises. Please avail the services.

Timings – 9.30 AM to 3.30 PM

Thank you,
with warm regards,
PV Satheesh,
Director, DDS

Sangham Organic products price list as on 31.8.2017

Sl. No.	Name of the Item (Local telugu)	English Name	Rates Per Kg.
1	Kandipappu	Redgram	140
2	Korra biyyam	Foxtail millet	90
3	Kusuma nune	Safflower oil	250
4	Pesari pappu	Greengram	100
5	Aviselu	Flax seeds	160
6	Jonnalu	Jowar	60
7	Jonna pindi	Jowar flour	70
8	Ragulu	Finger millet	60
9	Ragi pindi	Finger millet flour	70
10	Sajjalu	Pearl millet	60
11	Sajja pindi	Pearl millet flour	70
12	M.M.Aata	Multimillet flour	100
13	Korra Dosa mix	Foxtail millet dosa	100
14	Ragi Dosa mix	Finger millet dosa	100
15	Minapa pappu	Blackgram	170
16	Yavvalu	Oats	100
17	Gaddi Nuvvulu	Niger	100
18	Ragi Semiya	Finger millet semiya	160
19	Jonna Semiya	Jowar semiya	160
20	Chenagalu	Chickpea	100
	Instant Mixes		
1	Korra Kichidi mix	foxtail millet kichidi (250 gms)	50
2	Jonna Upma mix	Jowar upma mix (100 gms)	20
3	Jonna Pongal mix	Jowar pongal mix (250 gms)	50

Deccan Development Society

101, Kishan Residency, St.No.5, Shyamlal Building

Begumpet, Hyderabad-500016

[Tel:+91-40-27764577](tel:+91-40-27764577) , [27764744](tel:+91-40-27764744)